

Rochester School Class of 2016



Back Row: Andrew Bordonaro; Jacob Andrews; Ben Wardwell; Matt Simpson; Phoebe Parrish; Cody LaFountain; Tayler Hallock; Advisor George Moltz Front Row: Caleb Bump; Michaela Sterling; Liana Sterling; Kelcee Blair; Garvi Jesso-White; Ashli Plke

Missing: Ada Bowman; Advisor Holly Mugford



Dedication

The Senior Class and the Yearbook Staff would like to dedicate the 2016 Rochester School yearbook to Lisa Blair.

Lisa exemplifies the word "dedication." An incredibly hard worker, Lisa gives everything she has to the school and its students, in the office, coaching, parenting, or serving as surrogate parent. She has all of our backs, and our lives are all better because of her.



Thanks!

Little Seniors



Michaela



Tayler



Jacob



Phoebe



Garvi



Liana



Kelcee



Matt



Ashli



Cody



Andrew



Ada



Caleb



Ben

Little Seniors



Superlatives



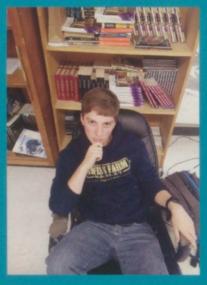
Class Clown



Class Flirts



Worst Case of Senioritis



Most Likely to Succeed



Most Artistic



Best Smile

Superlatives



Most Athletic



Least Changed



Teachers Pet



Most Changed



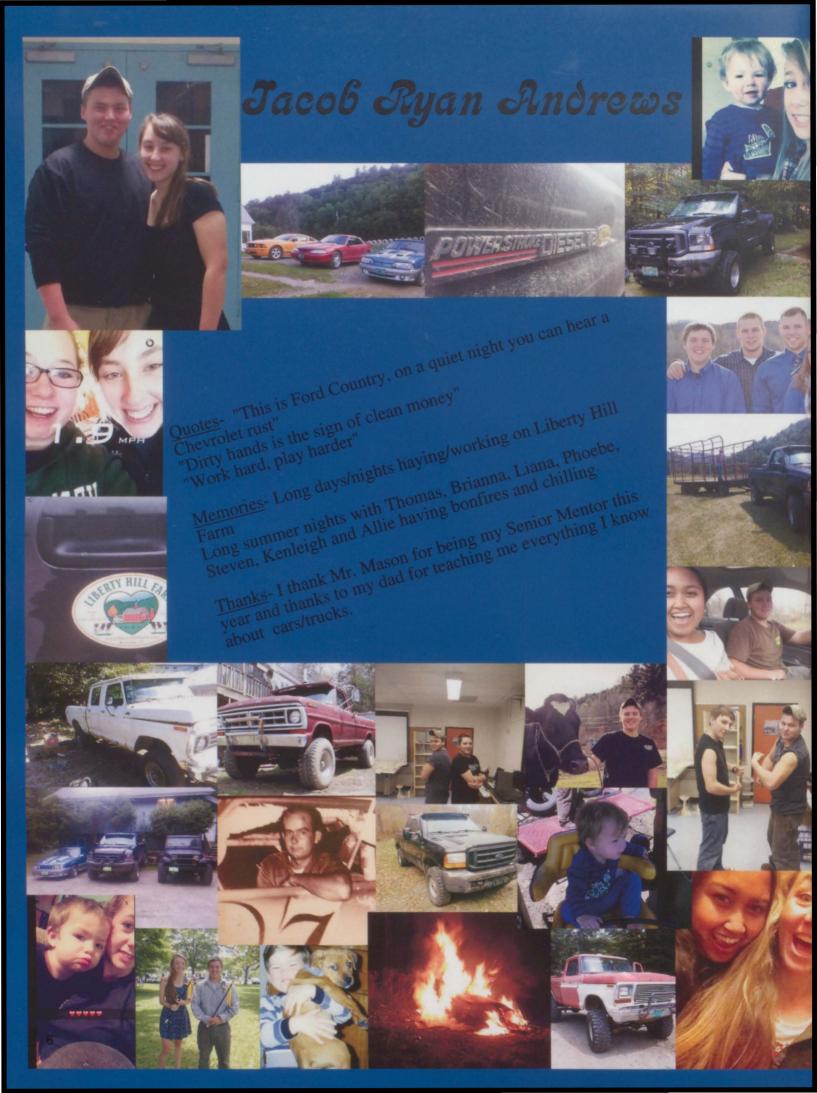
Most Likely to Never Return



Most Shy



Most Likely to Have Food



















Special thanks to:

Cynthia McPhetres, for standing by my side through High School

and letting me hide in the back of

her room constantly.

Jennifer Snow, for pushing me I am, In the end, what you made through all of my tough times with school work and many other me. -Cassandra Clare

things.

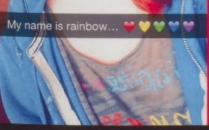
To My Sister,

Thank you for being a pain in the butt and still loving me when I was a pain in your butt.

To My Mother,

Thank you for being one of my main supporters in my life, and helping me through super hard times. Thank you for holding me through most of my life and making sure I get here. I love you all! < 3







Andrew Bordonaro

Born on: August 14 1997 in Burlington,VT

Active member of the Hancock Fire Department since 2012.

I enjoy the outdoors, hunting and fishing

Favorite TV show: M.A.S.H

Music:

"Enter Sandman" by Metalica

Quote:

"The question that sometimes leaves me hazy. Am I or the others crazy?" Albert Einstein

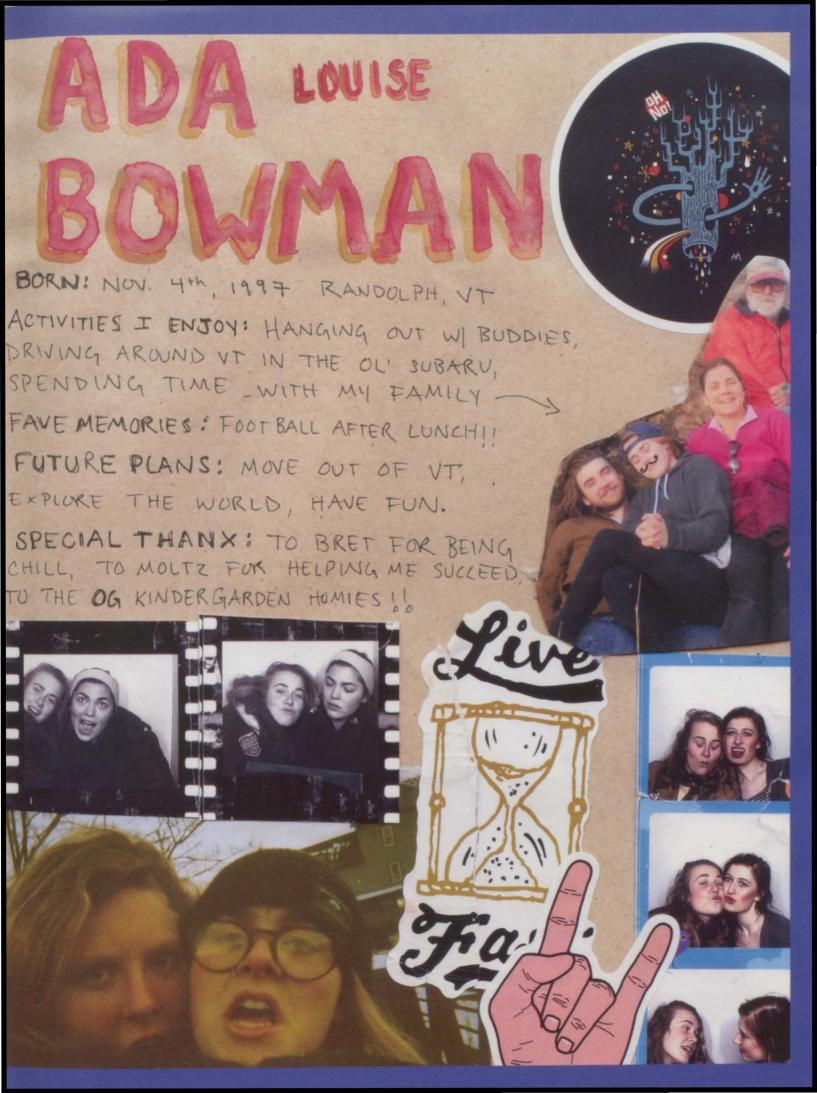


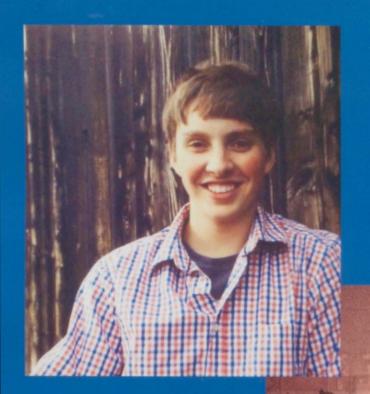


Nickname:
AJ, given to me by
John Gorton in the
5th grade

Future plans:
I am thinking about going to OTC (Ohio Tech College) for Diesel Technology

Thank you to everyone that has helped me get to the place I am at today.





Caleb Christophei Bump

"Not all those who wander

... are lost"

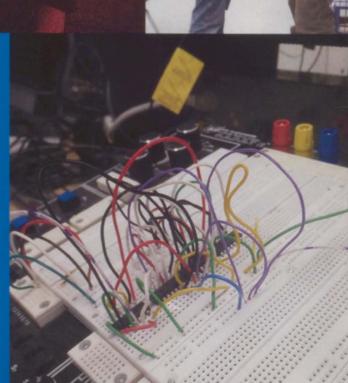
- J.R.R. Tolkien

Born: July 28, 1998 in Randolph, VT.

Sports: Varsity soccer freshman year.

Favorite Memory:
The first time I went
to the rodeo in
Castelton with
most of my class
was really fun.

Future Plans: I plan to stay at VTC and major in Electrical Engineering. Special Thanks to Mrs. Stubbins, Mr. Lenihan, and Mr. Bretschneider for making me realize my potential and the things I can acheive.





Tayler Fade Hallock

08/01/1998, Burlington VT

Nicknames: Tay-Jay, Tay, T- Swizzle



Memories: In ninth grade my class decided to have a lock in. Around 1am most of the class was asleep except for 7 of us and we decided to play dodge ball in the library. I wasn't paying attention and ended up running into a pole, getting a bruise on my forehead.



Quote: If you're not going to speak up, how is the world suppose to know you exist?









Garvi MacNeil Jesso-White

April 25 1998, Gugarat, India

Future Plans:

New England

Culinary Institute

Activites / Sports

Golf (10)

Manager for the Cross

Country team (10, 11, 12)

Manager for the Track team

(11, 12)

OHANA means

Annie - the dog (11) family. Family

The Little Mermaid - left behind or means no one gets

Seahorse (12)

forgotten.

(Lilo and Stich)

Memories:

Movies with K.B. Almost getting kicked out of a store

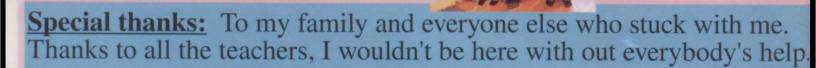
Jen's class with K.B., M.C., N.D.

Being the only girl on the golf team.

Playing with Lily and Iris during play pratice.

Fun period with N.W. T.B. J.S. Rumey with N.W. T.B. J.S.

Always (Harry Potter)





Phoebe Lea Parrish

Born: November 10, 1997 Nicknames: Feebz, Phobe, Photse G, Feebus, Activities: Basketball 9,10,11,12 Soccer 8,9,10,11,12 Track&Field 11

Thave no idea what I'm doing, but I know I'm doing it really, really well."

-Andrew Dwyer

Memories: Valley Magic AAU basketball and the awesome people that came with it, rodeos with IA and LS, cruising The Hollows with AB, Washington DC trip, nights on the park with IB and AB, wingzzz, summertime Tupper trips, boys winning the 2013 'ship, concerts with LS, bonfires at JA house, July 3rd/4th, breaking the girls 4x100m relay record, hikes with AB, the hobbit trail Bristol with IG, deciding to do VAST senior year, Boston trip with LS, scoring 1000 points, hanging with TW and IB, every minute in the Dominican, football after lunch, senior soccer season, Project Grad 2015, cornmaize, when my brothers are home and the Ppod is full<3

Future Plans: Co to college, travel and laugh a lot.

Will: #10 jersey to Amerlia Mattrick, keep playing hard girl.

Special Thanks: To Liana for being my day-one, my grandparents for all there support in everything I do, my friends for making high school fun, and obviously my family for being there through the smiles and the tears and for pushing me to be the best I can be.









Ashli Nicole Pike October 12, 1998 West Palm Beach, FL

"Some are born great, some achieve greatness, and some have greatness thrust upon them" - William Shakespeare, Twelfth Night



Favorite TV:

Supernatural

Reign

Arrow

Pretty Little Liars

Criminal Minds

Favorite Bands/Artists:

Maroon 5

Fall Out Boy

Coldplay

Sam Smith

The Fray

5505

Advice to Underclassmen:

Work Hard and Dream Big

Also, Don't Procrastinate

Future Plans:

Earn a BS in Forensic
Science and make the best of

things

Activities / Sports:

Cheerleading (9)

Softball (9-12)

Soccer (11-12)

Track & Field (11-12)

School Play (10 and 12)

Favorite Movies:

10 Things | Hate

About You

Harry Potter Series

Star Trek (2009)

She's The Man

Bend It Like Beckham

Favorite Memories:

- On my first day of

school | got hit in the

head with a laptop case

- I scored my first

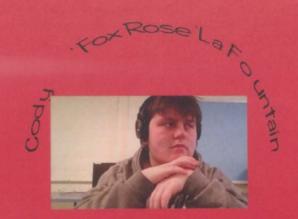
soccer goal senior year

- Fun period with JS,

GW, TB, NW,

MS, KB, and TH





Quote: 'A scattered d that's like a far off memory. A far off memory that's like a scattered dream. I wanna line the pieces up. Yours, and mine.

Memories: Working with Mr. Lambert, performing in Valley Idol Doing YouTube videos

Hobbies/Likes: Watching anime, reading manga, playing video games, working on YouTube videos, hanging with friends, being a wise guy.

Special Thanks to: My family, friends, classmates and some specific other people in my life. Thank you all from the bottom of my heart.



(Left)
Previous
major icon on
YouTube
(Right)
Current icon
on YouTube





The best music:
Primus
Devin Townsend
Tengger Cavalry
Diablo Swing Orchestra
Hank III
Finntroll
Equilibrium

Hello, I am Matthew. I'm from Pittsfield and this is my senior page

Hallo. Ich bin Matthew. Ich komme aus Pittsfield und diese ist mein senior seite.





"Jafnan er hálfsögð saga ef einn segir - The Saga of Grettir the Strong

ADVICE FOR UNDERCLASSMEN: Don't be a Dingus.

Memories: Boston was fun.



Llanfairpwllgwyngyllgogerychwyrndrobwllllantysiliogogogoch.











Memories
Failing and flailing in soccer.

Endless games of kickball and 4-square.

SO much sushi so little time.

"The Hobbit Trail"







Memories Adventures w/ Phoebe.

Being new at RTCC

Bless the Broken Road w/ Jacob, Kevin, and Phoebe.



Ouote

"Leonardo's Mona Lisa is just a thousand smears of paint. Michaelangelo's David is just a million hits with a hammer. We're all of us a million bits put together the right way"

- Chuck Palahniuk, Diary



Thanks...

Thanks to all the people who chose to stick around. Thanks to Phoebe for wanting to be my friend that one day at Dandelion and tolerating me ever since. Thanks to Abby and Timmy for reminding me that I'm not entirely the worst. Thanks to Ed for letting me talk to you at a mile per minute. Thanks to my sister for making sure I get things done and loving me no matter



how much you don't want to admit it. Thanks to my mom and dad for landing me here in Rochester and loving me endlessly.











Liana Sterling - Feb. 26, 1998 Cambodia | MA | VT | WV Li | Shorty | Child



Books
Ariel
Peter Pan
The Bell Jar
Looking for Alaska
Dirty Pretty Things
Love & Misadventure
To Kill a Mockingbird



Music Kaleo The 1975 Gosh Pith The Kooks Otis Redding Houndmouth James Brown Alabama Shakes The Head & The Heart Young Rising Sons Jeff Buckley



John Mayer

Advice to Underclassmen You have survived a lot of things, and high school will be one of them.

Learn to say no, and when to say it.

Don't be afraid to ask for help.

Don't put off your CommonApp 'til the day it was due like I did!!!



Memories
Summer nights w/
Jacob and Phoebe.

New friends at GIA

Being the ultimate third wheel.

Sneaking onto the Snowbowlforsnow w/ Graham, Abby, and Timmy.



Memories
July 3 & 4, 2015
(LOL)
Troy

Vinyl jam sesh with Gabby.



Michaela Sterling

Born: November 6th. 1997 in Ho Chi Minh City. Vietnam

Advice to Underclassman - Know your limits, and push them, you'll get

Sports: Soccer 9. Softball 9. I O. I I. I 2. Cross Country I O. I I. I 2. Track and Field I I. I 2.



Unforgetable Memories:

Freshman year - Tag in the dark with KB, CB, CL, TH, and MS during lock in. Attending GIV Advanced Mathematics program! Attending Medquest and meeting Mia! Becoming a certified lifeguard!

Sophomore year- Meeting my best friend JB. Parental unit in OYO with JB. HH. and ES. Avoiding Tech-ed with JB. Team bonding over frisbee with ES, and MC before XC practice. Winning 1st at CVL cross country championships w/ massive blister! Winning our first softball game in 2 years against

Rivendell! Getting inducted into NHS. OUTSTANDING experience at HOBY!
Attending Advanced Medquest!

Junior year- Attempting to build wind turbine blades with Bret, HH, JB, and LS. Chemistry tangents with JB, HH, SO, and SS. Soap making with Bret, JB, HH, SO, and SS. Calculus lunches with Bret. Freezing early April carwash with HH and JB. Second failed attempt at prom with JB. My first solo-vacation to Florida during Spring break! And then getting stung by a jelly fish at the beach...Terrifying softball practice warm-up throwing with SO. Winning 1 st place for the Ax I OOm relay at Championship State meet!



Benjamin Wardwell

Birthday: September 24th, 1997

Nicknames: Benji, Wardell

Sports: Varsity Basketball, Varsity Soccer, Cross

Country, and Varsity Baseball.

Quote:

"I can accept failure, everyone fails at something. But I can't accept not trying again." - Michael Jordan

Thank you to my Mom for always being there for me, my Dad, Jonathan and Alex, and all my friends. I couldn't have done it without you guys.















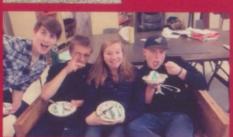








High School

































Student Life































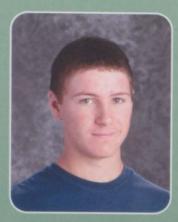




Class of 2017



Brianna Roussell



Alex Munyon





Chloe Graham-Frock Michael Crickard



Ben Harvey



Nimue Washburn



Sarah Chase



Brianna Hillier



Sara Domas



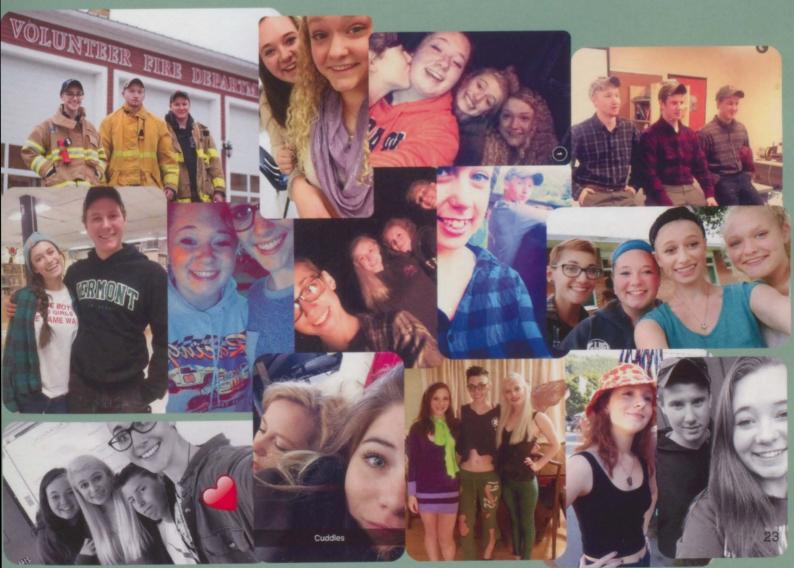
Tony Burke



Shelby Andrews Brandi Brown







Sophomores Class of '17



Nick Doyle



Kevin Kingsbury Daniel Labeisza





Hayley Mears



Olivia Shonio



Kaylah Stone



Top from Left: Savannah Chism, Olivia Shonio, Hayley Mears, Kaylah Stone Bottom from Left: Daniel Labeisza, Kevin Kingsbury, Kelly Stubbins



Freshmen



Class of 2018

Back: Dakota Robinson, Troy Walker, Amelia Mattrick Front: Jacob Bump, Travis Needham, Kimberly Taylor

> Class Advisor: Jenn Snow Absent: Samantha Paige



Dakota Robinson



Јасов Витр



Amerlia Mattrick



Kimberly Taylor



Samantha Palge



Troy Walker



Travis Needham





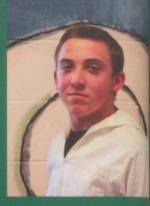


















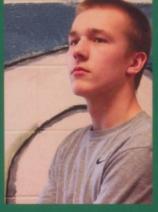




















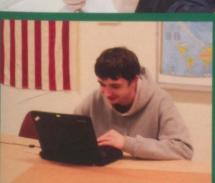




















8th Grade

Class of 2019





Daron Gendron



Donovan Piccicuto



Jeffrey Lokatys



Joel Domas



Raymond Hart



Sam Klingensmith



Tessa Steward



Jacob Weber

7th Grade

Class of 2020



Top Row: Chase Christiansen, Savino Argutto Bottom Row: Shawn Lenihan, Nicholas Steventon, Desmond Piccicuto, Jillian Sherwin

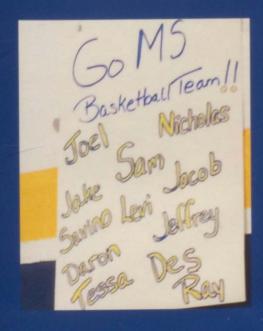


Chase Christiansen



Desmond Piccicuto Jillian Sherwin





Savino Argutto



Nicholas Steventon

The 6th Grade Class of 2021



Levi West



Cassie Bettis



Olivia Corbett



Jacob Doyle



Autumn Goodwin



Eve Huntington



Breden Leduc



Elizabeth Paige



Toni Hallock



Skyler Gendron



Alexis Wertheim



Top row Rhianna Stillwell, Cassie Bettis, Levi West, Breden Leduc,
Jacob Doyle. Mrs. Stringer
Bottom row:Elizabeth Paige, Eve Huntington, Autumn Goodwin,
Olivia Corbett



Whitchester Varsity Girls Soccer









#10- Phoebe Parrish (Sr.) #13- Ashli Pike (Sr.) #3- Brianna Hillier (Jr.) #16- Hayley Mears (So.)









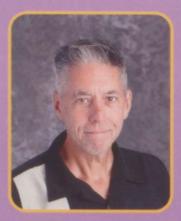








Rochester School Faculty / Staff



Chris Bretschneider Math / Science



lenn Snow English



Julie Taylor Food Service



Dea Kimball Guidance



Cole Mason Tech Ed



Kristi Fuller Food Service



Holly Mugford Music



Kelly Stubbins Math



Mary-Ann Schulze
Para-Educator



Shawn Lenihan Science



Lisa Blair Adminstrative Assistant



Cathy Knight Principal



Marcela Carroll FCS & Spanish



Cynthia McPhetres Art



Mike Lambert Technology



Terry Paquette Physical Education



George Moltz Social Studies



Kay Stringer Middle School



Cindy Allen Math



Renee Mongeur Para-Educator



Mike Walsh Para-Educator

Middle School Soccer



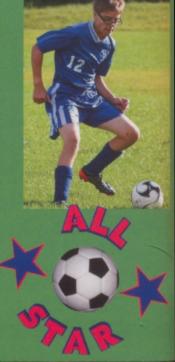


















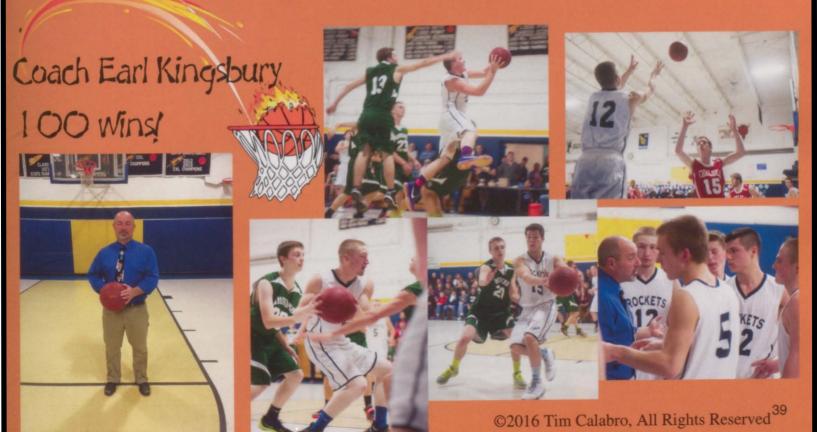
Rochester Varsity Basketball 2015~16 Season





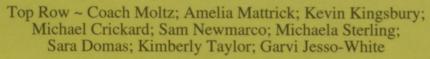


#15 Ben Wardwell- Sr. #12 Ben Harvey- Jr. #11 Michael Crickard- Jr. #35 Kevin Kingsbury- So. #5 Daniel Labejsza- So. #23 Nick Doyle- So. #10 Troy Walker- Fr. #3 Cody Robinson- Fr. #14 Travis Needham- Fr.



Cross Country





Bottom Row: Levi West; Cassie Bettis; Eve Huntington; Des Piciccuto; Sam Klingensmith; Chase Christiansen











































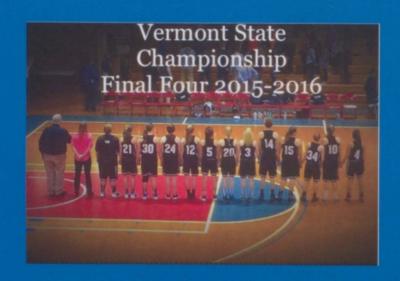








Whitchester Varsity Basketball



#10 Phoebe Parrish - Sr.

#3 Brianna Hillier - Jr.

#20 Chloe Graham-Frock- Jr.

#15 Hayley Mears- So.

#21 Amelia Mattrick -Fr.

#30 Samantha Paige-8th

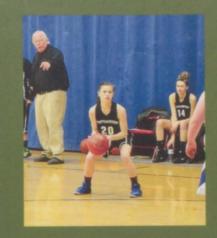








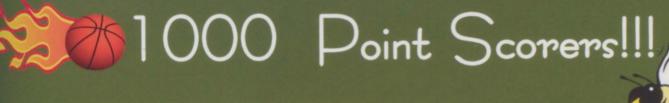










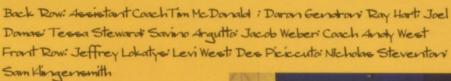






Middle School Hoops













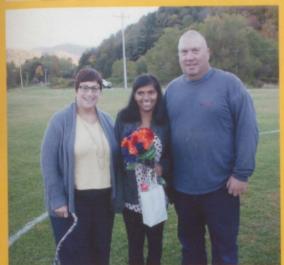


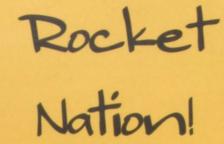






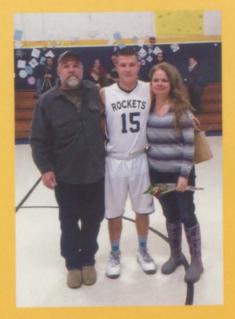




























Books and Brownies





























Winterball





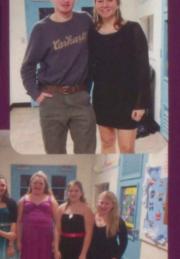


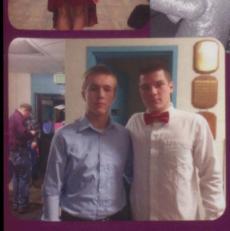


















Hot in



Jacob Andrews Nickname: Big Red



Benjamin Wardwell Description: '02 Subaru Forester Nickname: My Mom's Car



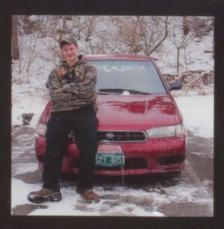
Chloe Graham-Frock Description: '04 Toyota Matrix Nickname: Ol' Bessie



Brianna Hillier Description: '12 Toyata Tacoma Nickname: Monique



Ben Harvey Nickname: Helga



Brandon Stone Nickname: Mertle

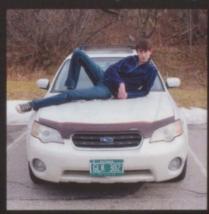
the Loi



Kelcee Blair Description: '02 Subaru Forester Description: '00 Subaru Legacy Nickname: Sooby-Dooby-Doo



Michael Crickard Nickname: *Censored*



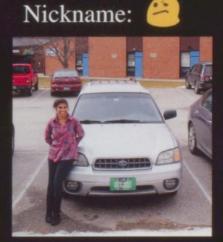
Tony Burke Deccription: '06 Subaru Legacy Outback Nickname: White Lightning



Caleb Bump

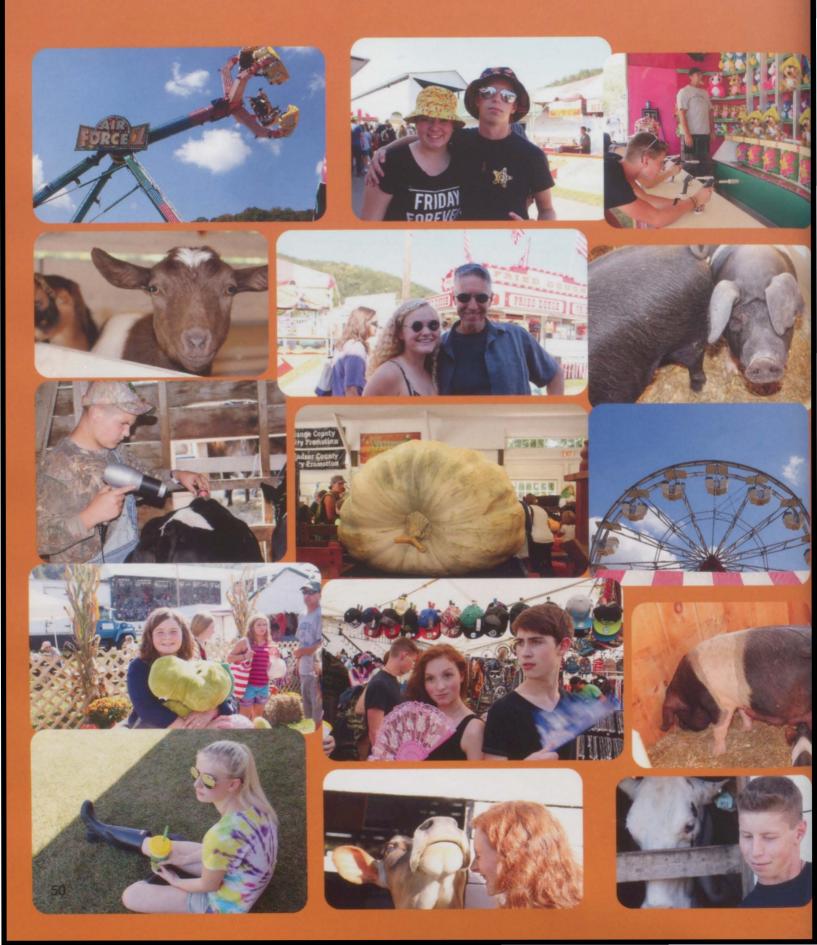


Nimue Washburn Description: '99 Honda Civic Nickname: Lurlene



Garvi Jesso-White Description: Subaru Legacy Nickname: Crash

Tunbridge Fair



Fencing Club























The Little Mermaid



























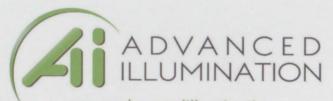












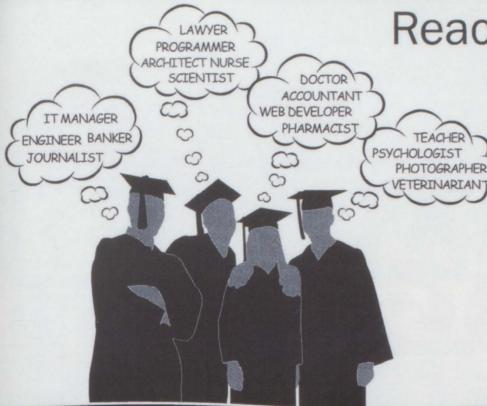
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CONGRATULATIONS CLASS OF 2016!

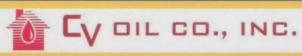
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info@lcscontrols.com

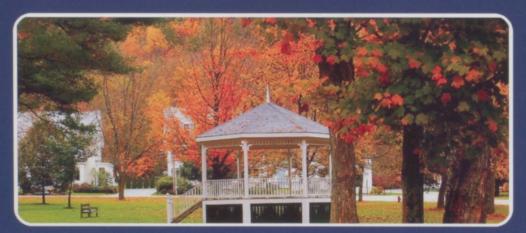
802-767-3128

FAX 802-767-9888











WORLD BEAT 2015-2016



WATCH IT ALL COME ALIVE

Augmented reality (AR) brings World Beat to life on your iPhone®, iPad® and Android devices.

STEP 1

If Jostens produces your yearbook, use the ReplayIt® app to launch the videos. Go to the ReplayIt "More" menu and touch "Augmented Reality." If you haven't downloaded ReplayIt, visit the App Store. If Jostens doesn't produce your yearbook, download the Aurasma® app from the App Store.

STEP 2:

Open the app, search for JostensWorldBeat, and select "Follow."

STEP 3:

Look for the symbol and hold your device over the adjacent headline in each section to trigger the videos. Watch and enjoy!

MUSIC

1. NOT BAD

Faylor Swift's "Bad Blood" video, with an all-star cast of actresses and models, wins the VMA Music Video of the Year award.

2. A DIFFERENT DIRECTION

One Direction releases its sixth album, *Made In The A.M.* and announces an extended break.

3. TRUE PURPOSE

Justin Bieber releases his fourth studio album, *Purpose*, which impresses even non-Beliebers.

4. FRIENDS IN HIGH PLACES

The Weeknd's *Beauty Behind the Madness* album features duets with Ed Sheeran and Lana Del Rey.

5. NOT TOO LATE

Drake delights fans and critics with his acclaimed album If You're Reading This It's Too Late.

6. WOMEN ON TOP

Katy Perry and Taylor Swift top the Forbes list of top-earning women in music.

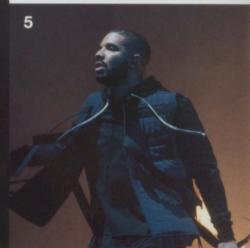
7. CRUSHED IT

Little Big Town's "Girl Crush" wins Single of the Year and Song of the Year at the Country Music Awards.

8. WISTFUL HELLO

Adele releases "Hello," the first hit single from her much-awaited album 25.



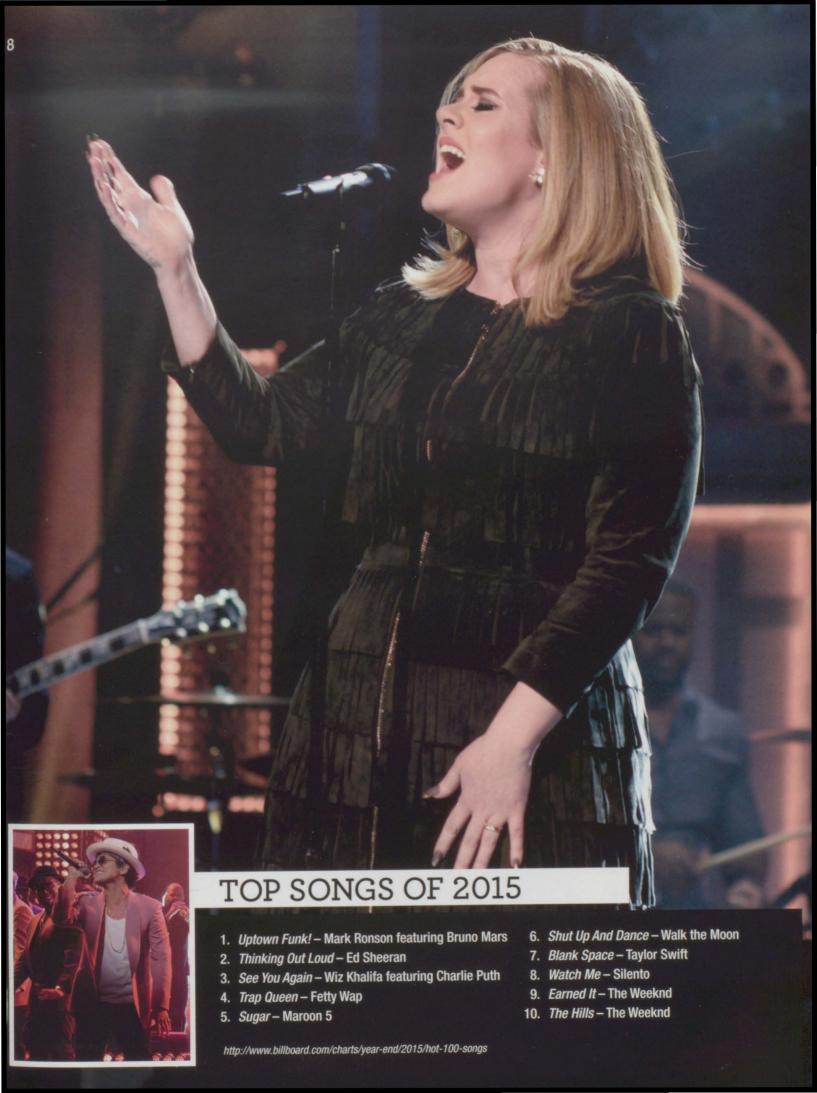


















1. MINECRAFT

Minecraft: Pocket Edition, enabling users to build their own imaginative worlds, comes in on top for most downloaded game app.

2. LIFE IS A STREAM

Users broadcast their videos in real time with Periscope, the popular new live streaming app. Apple names it the iPhone® app of the year.

3. BOY BAND BEEF

One Direction fans are even more heartbroken when Zayn Malik launches a Twitter feud with his former band mates.

4. SELFIES 2.0

Snapchat launches Lenses, a suite of zany, animate special effects you can layer over your face.

5. CASH FOR CLANS

The small cost for exponentially increasing your ability to defend and combat opposing bases wins out over the wallet in the mobile app game, Clash of Clans. This top grossing app raked in an incredible \$1.56 million per day from users dolling out real cash to develop virtual troops.

6. SILENT PROTEST

Taylor Swift refuses to put her 1989 album on Spotify and removes her older releases from the streaming service.

7. SNAPCHAT SURGES

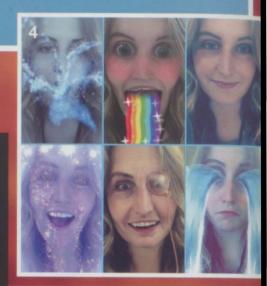
Evan Spiegel, then-23-year-old CEO of Snapchat, turned down a multi-billion dollar offer from Facebook. Now, usage reports hoist Snapchat second at 6 billion views per day to Facebook's 8 billion

8. THE BILLION VIEW CLUB

One billion YouTube views, once rare, are becoming increasingly common. Wiz Khalifa's "See You Again" is the tenth and latest member of the club.

9. #THEDRESS

Is it blue and black or white and gold? Variations in human color perception go viral as a photo of a dress on Tumblr prompts heated debate. A BuzzFeed article about the dress attracts 37 million hits.

















SPORTS

1. ABBY HANGS UP HER CLEATS

The world's leading scorer and captain of USA women's soccer team, Abby Wambach, announced her retirement following Team USA's triumphant win against Japan (5-2) in the World Cup championship.

2. LITTLE LEAGUE, BIG WIN

lapan wins 2015 Little League Baseball World Series by defeating Mid-Atlantic in an astounding six innings. Shingo Tomita hit two opportune homers in the second and third innings that boosted his team toward their 18-11 run win.

3. DAYTONA SURPRISE

With his surprise Daytona 500 victory, Joey Logano of Team Penske grabs a spot in the chase for the NASCAR Sprint Cup.

4. DIVISION ONE DOMINANCE

University of Alabama Crimson Tide defeats Clemson University Tigers 45 to 40 in the NCAA FBS National Championship game.

5. UFC UPSET

The #RouseyRevolution of MMA superstar Ronda Rousey takes an unexpected detour with a knockout from Holly Holm.

6. SERENA THE GREAT

After winning 3 of 4 Grand Slam tournaments in 2015, Serena Williams was named as the Associated Press Female Athlete of the Year for the fourth time.

7. SUPER SHOWDOWN

Football fans sat captivated as the Denver Broncos defeated the Carolina Panthers 24 to 10 in the NFL Championship game at Levi's Stadium in San Francisco.

8. WARRIORS WIN

The Golden State Warriors end their 40-year championship drought by defeating the Cleveland Cavaliers to win the NBA Championship.

9. THE CUP COMES BACK

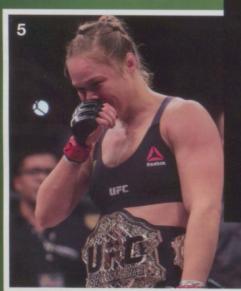
The Chicago Blackhawks defeat the Tampa Bay Lightning to win their sixth Stanley Cup Championship.

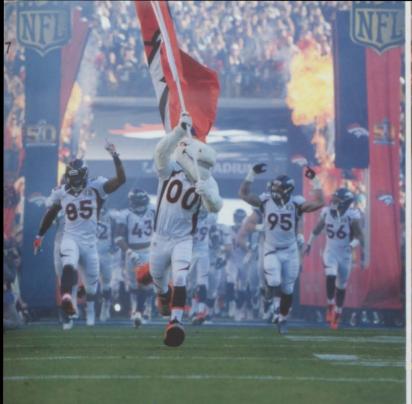
10. ROYALS REIGN

Kansas City fans go wild when the Royals defeat the New York Mets four games to one to win the MLB World Series.

















2015 GOLD GLOVE AWARD WINNERS

	THE RESERVE OF THE PARTY OF				
POSITION	AL WINNER	TEAM	POSITION	NL WINNER	TEAM
P	Dallas Keuchel	HOU	P	Zack Greinke	LAD
C	Salvador Pérez	KCR	C	Yadier Molina	STL
1B	Eric Hosmer	KCR	1B	Paul Goldschmidt	ARI
2B	Jose Altuve	HOU	2B	Dee Gordon	MIA
3B	Manny Machado	BAL	3B	Nolan Arenado	COL
SS	Alcides Escobar	KCR	SS	Brandon Crawford	SF
LF	Yoenis Cespedes	DET	LF	Starling Marte	PIT
CF	Kevin Kiermaier	ТВ	CF	AJ Pollock	ARI
RF	Kole Calhoun	LAA	RF	Jason Heyward	STL

TOP 5

HIGHEST PAID ATHLETES OF 2015

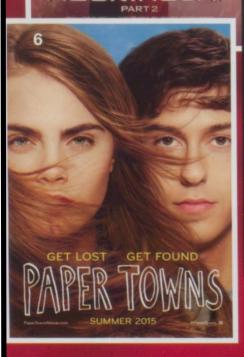
- 1. Floyd Mayweather, Jr.
- 2. Manny Pacquiao
- 3. Cristiano Ronaldo
- 4. Lionel Messi
- 5. Roger Federer

http://www.cheatsheet.com/sports/the-7highest-paid-athletes-in-2015.html/?a=viewall









MOVIES

1. BEYOND THE WALL

Shailene Woodley returns as Tris Prior in the film adaptation of *The Divergent Series: Insurgent*.

2. A MONSTER HIT

Chris Pratt and Bryce Dallas Howard star in *Jurassic World* the fourth movie in the Jurassic Park film series.

3. PRIDE AND JOY

The biopic Joy wins a Golden Globe, and so does Jennifer Lawrence for her portrayal of a divorced mom turned millionaire entrepreneur.

4. THE LIBERATION OF PANEM

Katniss Everdeen and her allies return to theaters for their final mission in *The Hunger Games: Mockingjay – Part 2.*

5. WINS IN THE WILDERNESS

The Revenant, a dark frontier drama starring Leonardo DiCaprio, wins numerous awards and a positive approval rating of 81% on Rotten Tomatoes.

6. LOST AND FOUND

When Margo goes missing, Quentin skips school to find her in Paper Towns, the film adaptation of John Green's young adult novel.

7. THE BREAKING POINT

Adventurers attempt to complete eight extreme ordeals in *Point Break*; the drama fails to win over critics but performs well at the box office.

8. INSIDE OUT

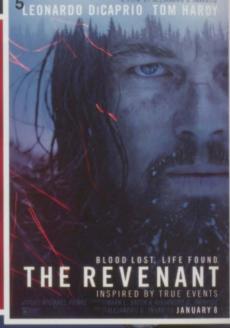
Riley's emotions are personified in the newest Disney Pixar box office hit. Joy, Fear, Anger, Disgust and Sadness guide Riley through adjusting to her new life in San Francisco.

9. STAR WARS: THE FORCE AWAKENS

The new Star Wars film topped *Avatar* to claim the all-time No. 1 spot in North American box offices.











TOP 10

AT THE BOX OFFICE IN 2015

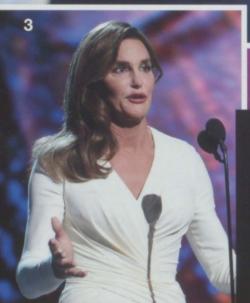
http://www.boxofficemojo.com/yearly/chart/?yr=2015

- 1. Star Wars: The Force Awakens
- 2. Jurassic World
- 3. Avengers: Age of Ultron
- 4. Inside Out
- 5. Furious 7

- 6. Minions
- 7. The Hunger Games Part 2
- 8. The Martian
- 9. Cinderella (2015)
- 10. Spectre (James Bond)







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® POP CULTURE

1. 3D PRINTING EVOLVES

Demand for 3D printers climbs as the technology advances to accommodate metals, electronics, pharmaceuticals and biological materials.

2. BLOGGERS MAKE BANK

The most successful fashion and beauty bloggers and vloggers on Instagram can make up to \$500,000 per year by offering affiliate links and sponsored content.

3. CAITLYN'S COURAGE

Newly transitioned transgender celebrity Caitlyn Jenner accepts the Arthur Ashe Courage Award at the ESPY Awards.

4. MOST LIKED INSTAGRAM EVER

With more than 2.5 million likes, the image of model and reality TV star Kendall Jenner, with her hair arranged in heart shapes, is the most-liked Instagram photo ever.

5. HEALTHY BUSINESS MODEL

With juice bar sales approaching \$100 million a year, the cold-pressed juicing cleanse trend continues as busy, health-conscious consumers seek a shortcut to wellness.

6. THE WORLD'S MOST POWERFUL WOMAN

Time magazine names Germany's Chancellor Angela Merkel its Person of the Year and describes her as "Chancellor of the Free World."

7. KANYE ON THE RUNWAY

Following the success of Kanye West's Yeezy fashion label seasons 1 and 2, he recently debuted his third season at New York Fashion Week.

8. WASTE NOT

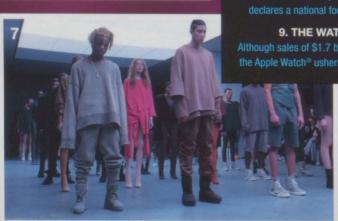
A Manhattan chef creates fine dining from "garbage" ingredients to demonstrate how to prevent food waste. The Federal government declares a national food waste reduction goal of 50% by 2030.

9. THE WATCHWORLD IS WEARABLE

Although sales of \$1.7 billion are modest compared to the iPhone® the Apple Watch® ushers wearable tech into the consumer market.











TOP 10 GOOGLE SEARCHES OF 2015

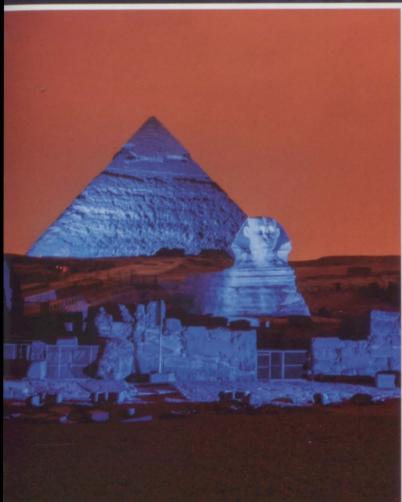
- 1. Paris Under Attack
- 2. Adele's Year
- 3. Oscars 2015
- 4. Caitlyn Jenner
- 5. Election of 2016

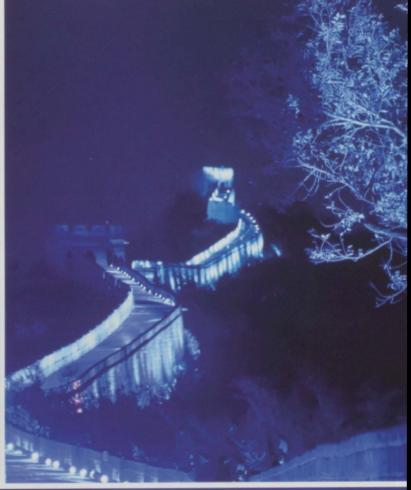
- 6. Mayweather vs. Pacquiao
- 7. Black Lives Matter
- 8. Guns in America
- 9. Royals Win World Series
- 10. A New Era in Late Night TV

https://www.google.com/trends/story/2015_US









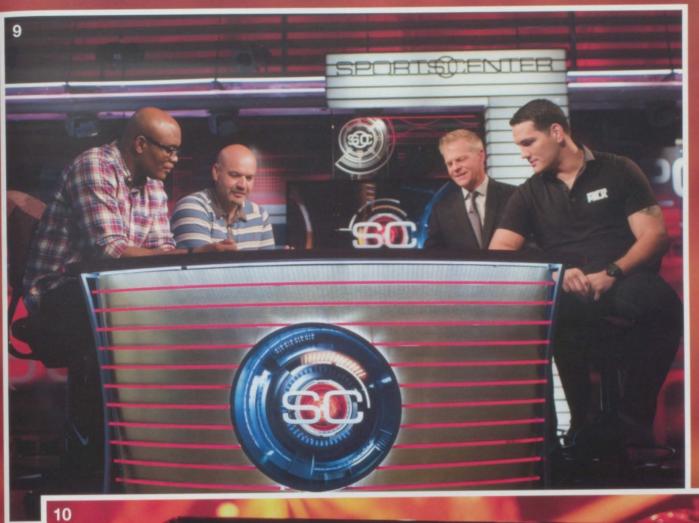
MOST POWERFUL PEOPLE

ACCORDING TO FORBES IN 2015

http://www.forbes.com/powerful-people/list/#tab:overall

- 1. Vladimir Putin, 63
- 2. Angela Merkel, 61
- 3. Barack Obama, 54
- 4. Pope Francis, 79
- 5. Xi Jingping, 62
- 6. Bill Gates, 60
- 7. Janet Yellen, 69
- 8. David Cameron, 49
- 9. Narendra Modi, 65
- 10. Larry Page, 42







HOW TEENS SPEND MONEY

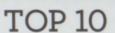
http://www.businessinsider.com/how-teens-are-spending-money-2015-4



BRANDS

1. LEGO IS LIFE

Life Lego was named Forbes Most Powerful Brand of 2015 after debuting their new *Lego Marvel's Avengers* and *Lego Jurassic World* toys.



MOST VALUABLE BRANDS IN 2015

- 1. Apple, \$145.3 billion
- 2. Microsoft, \$69.3 billion
- 3. Google, \$65.6 billion
- 4. Coca-Cola, \$56 billion
- 5. IBM, \$49.8 billion
- 6. McDonald's, \$39.5 billion
- 7. Samsung, \$37.9 billion
- 8. Toyota, \$37.8 billion
- 9. General Electric (GE), \$37.5 billion
- 10. Facebook, \$36.5 billion

http://www.forbes.com/pictures/mli45fdhfm/1-apple/



23% F00D



20% CLOTHING

16% REMAINING MUSIC, MOVIES, EVENTS

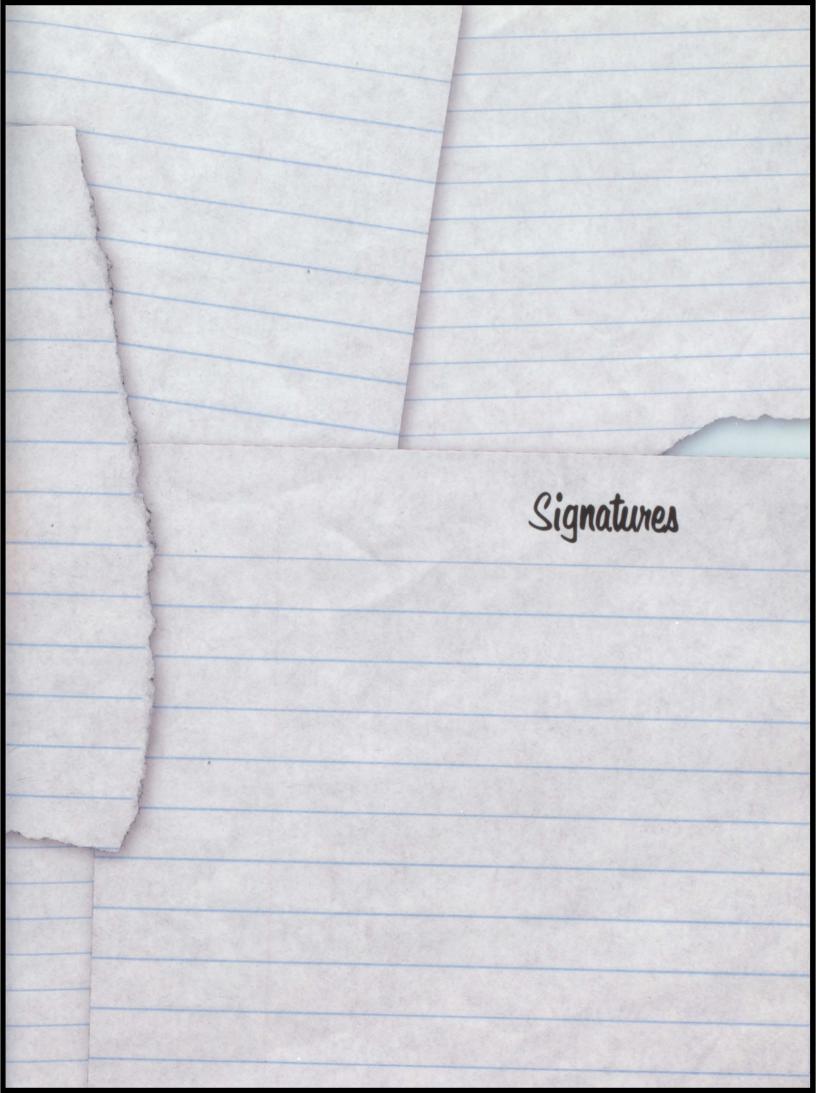
8% ELECTRONI

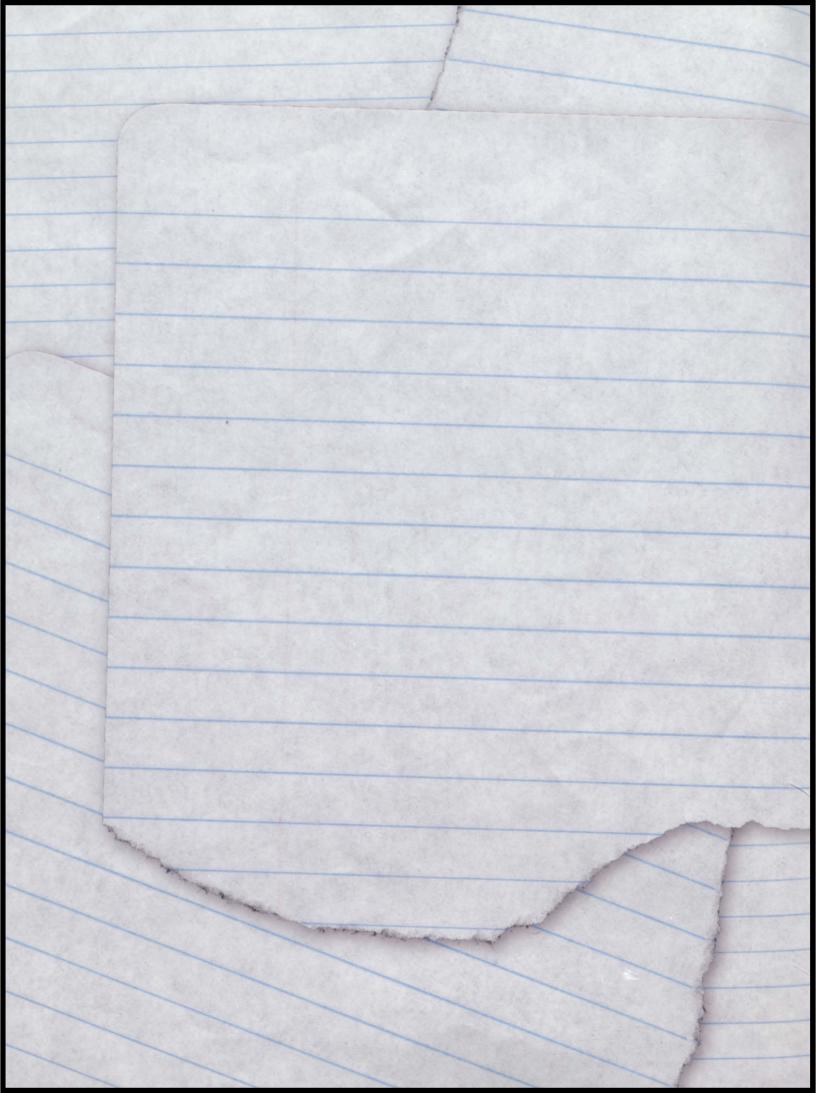
10% ACCESSORIES

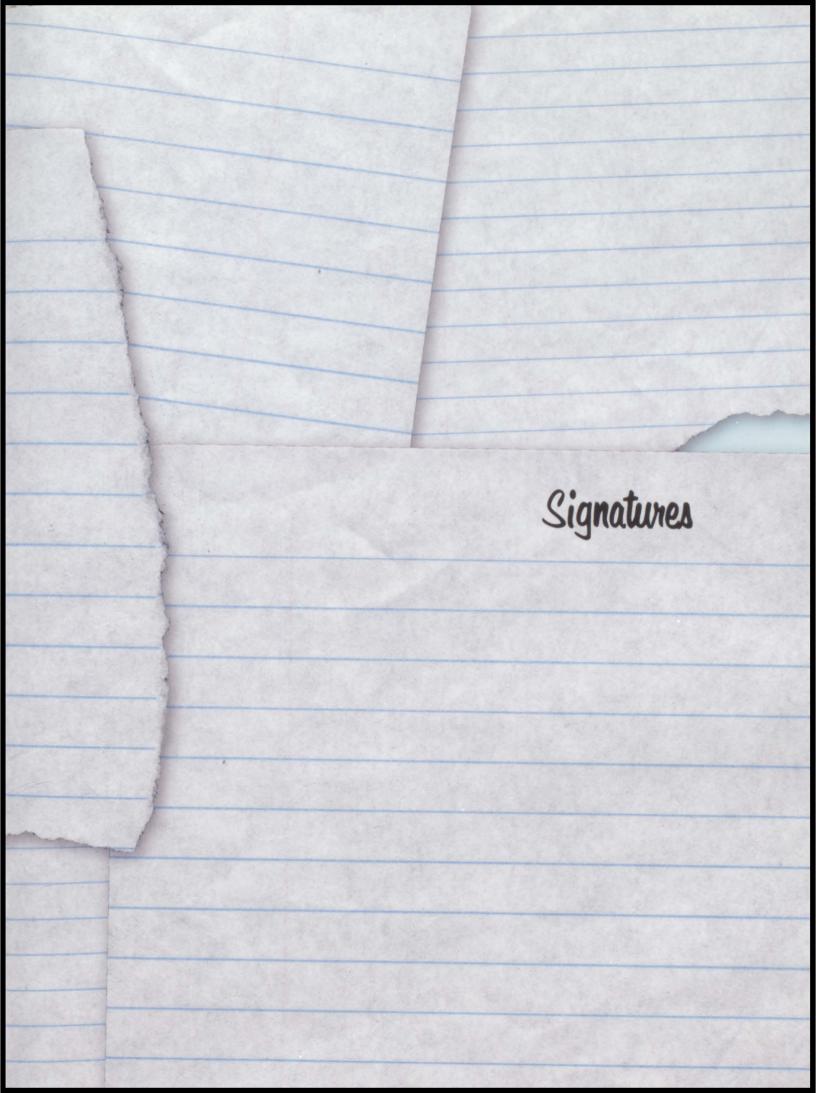
CARS VIDEO GAMES

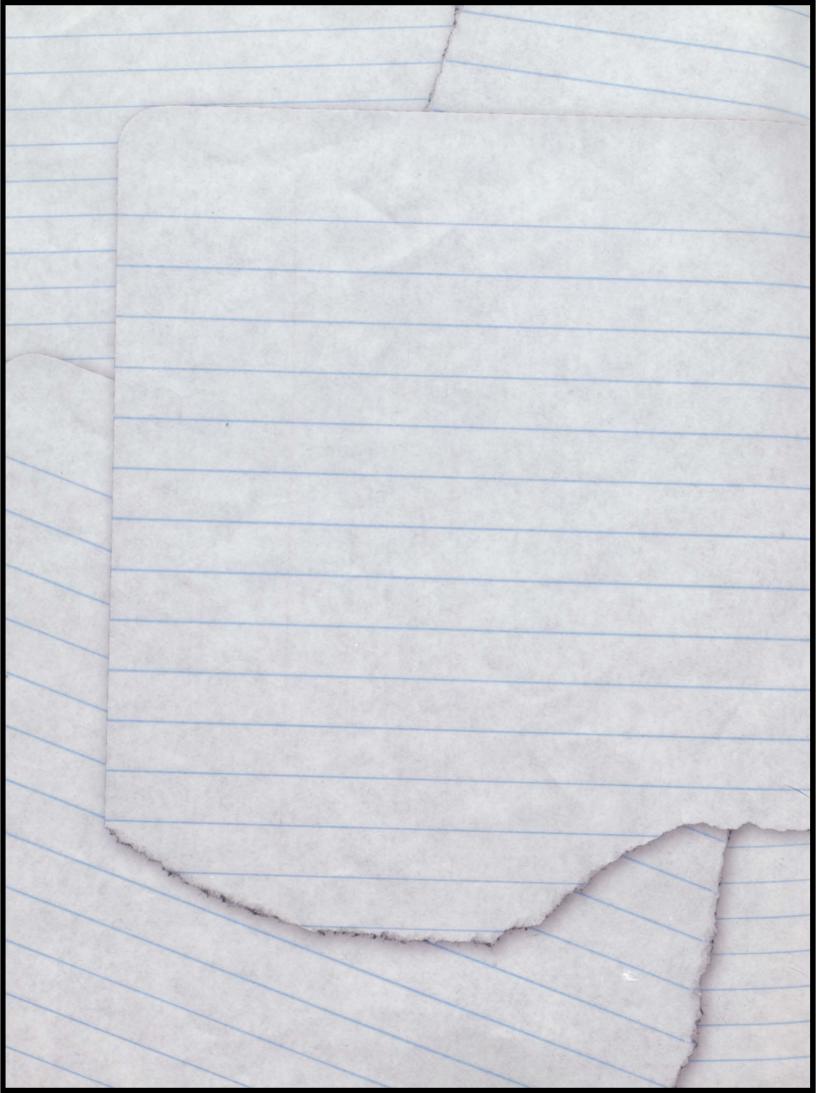
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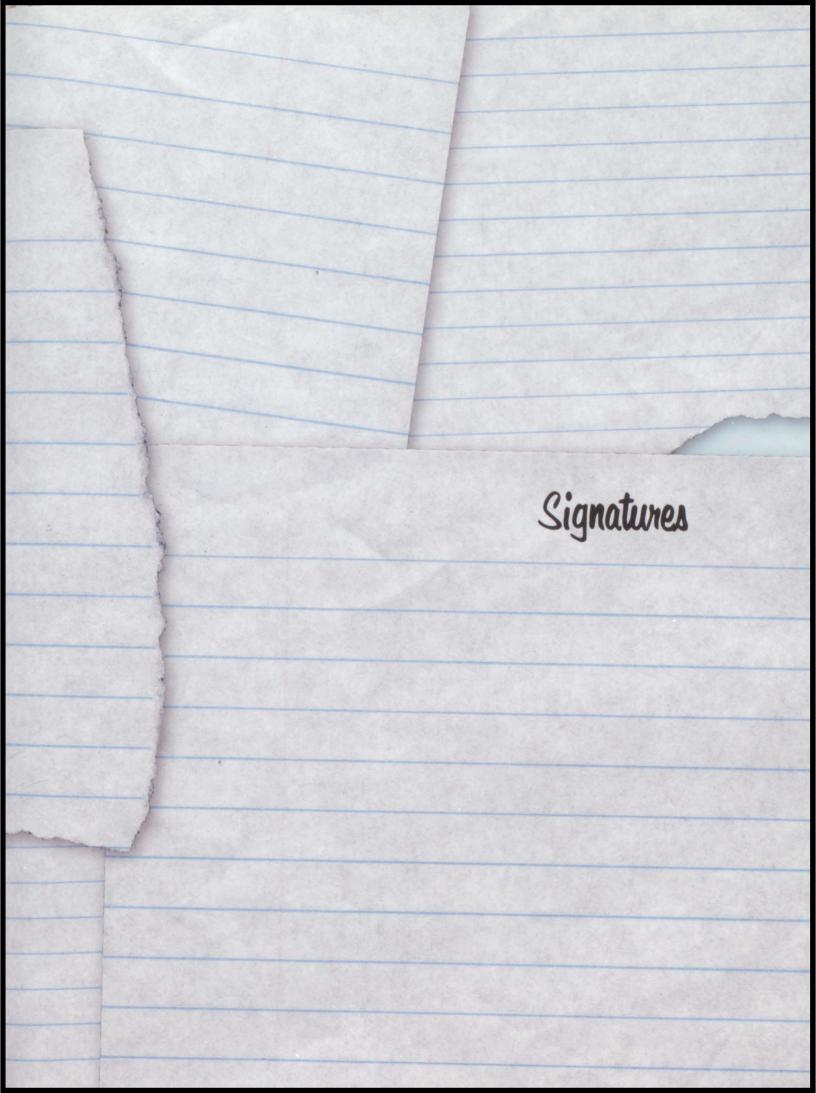




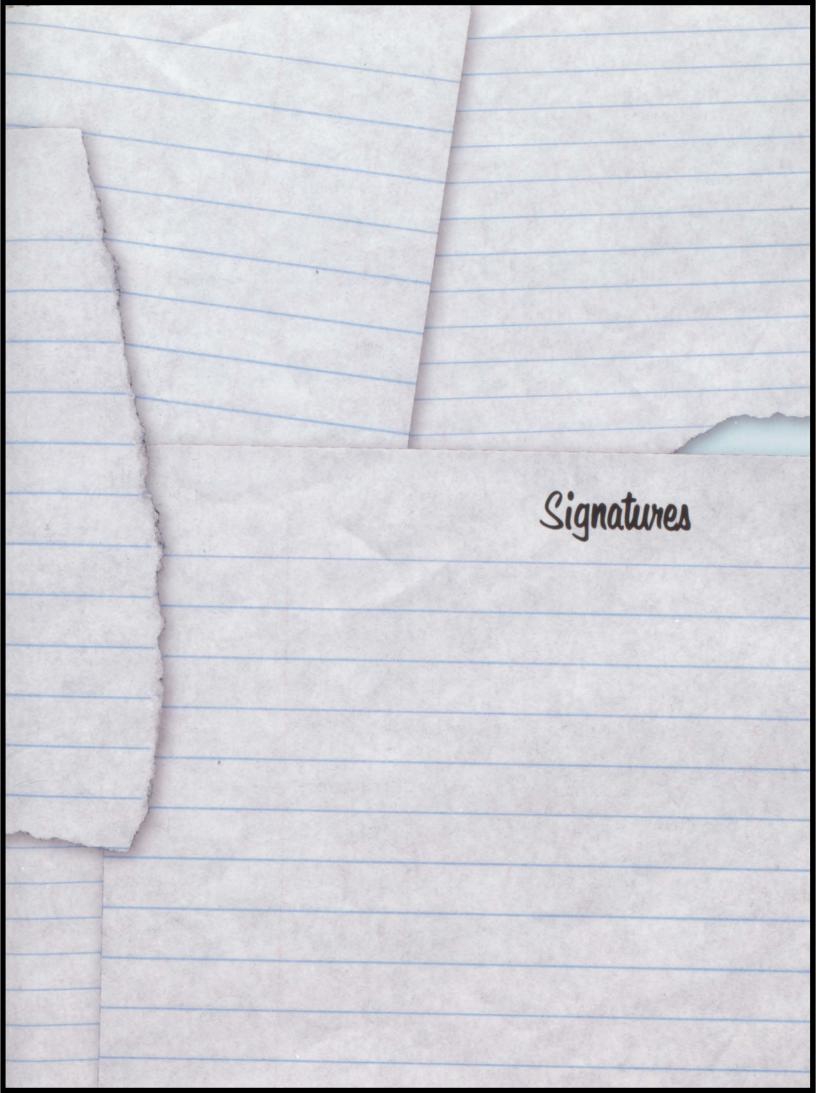


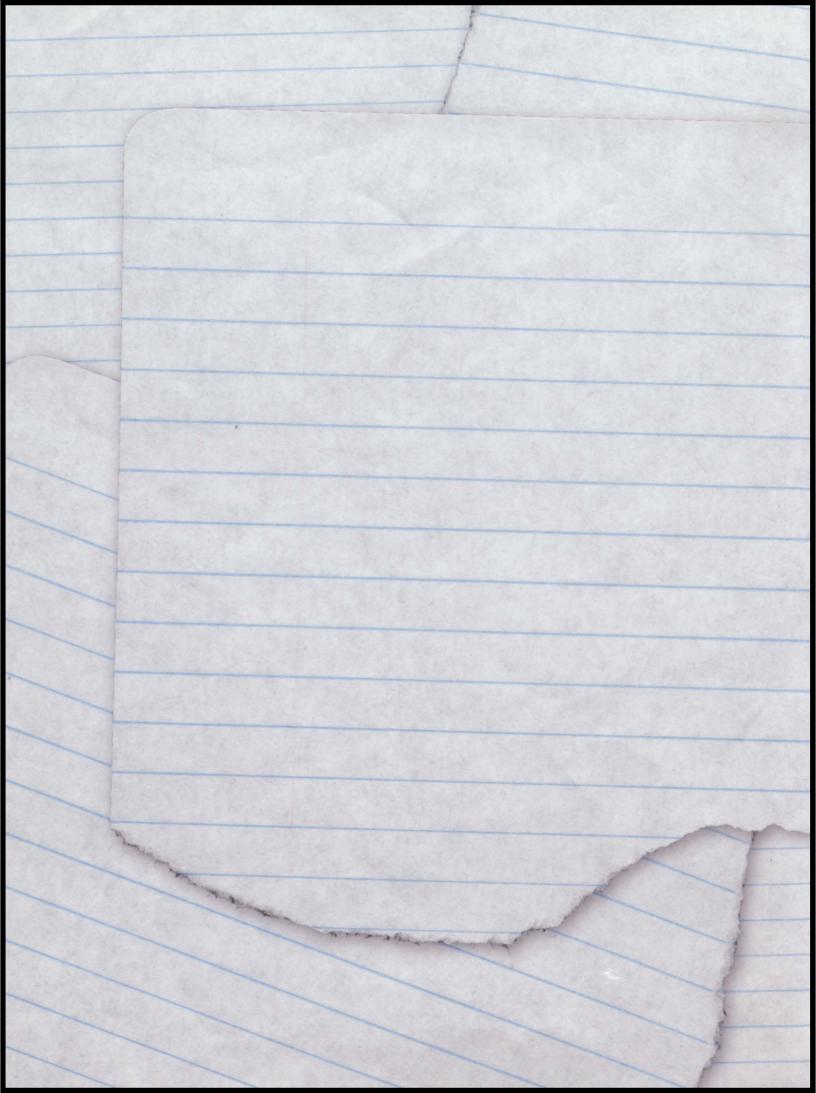


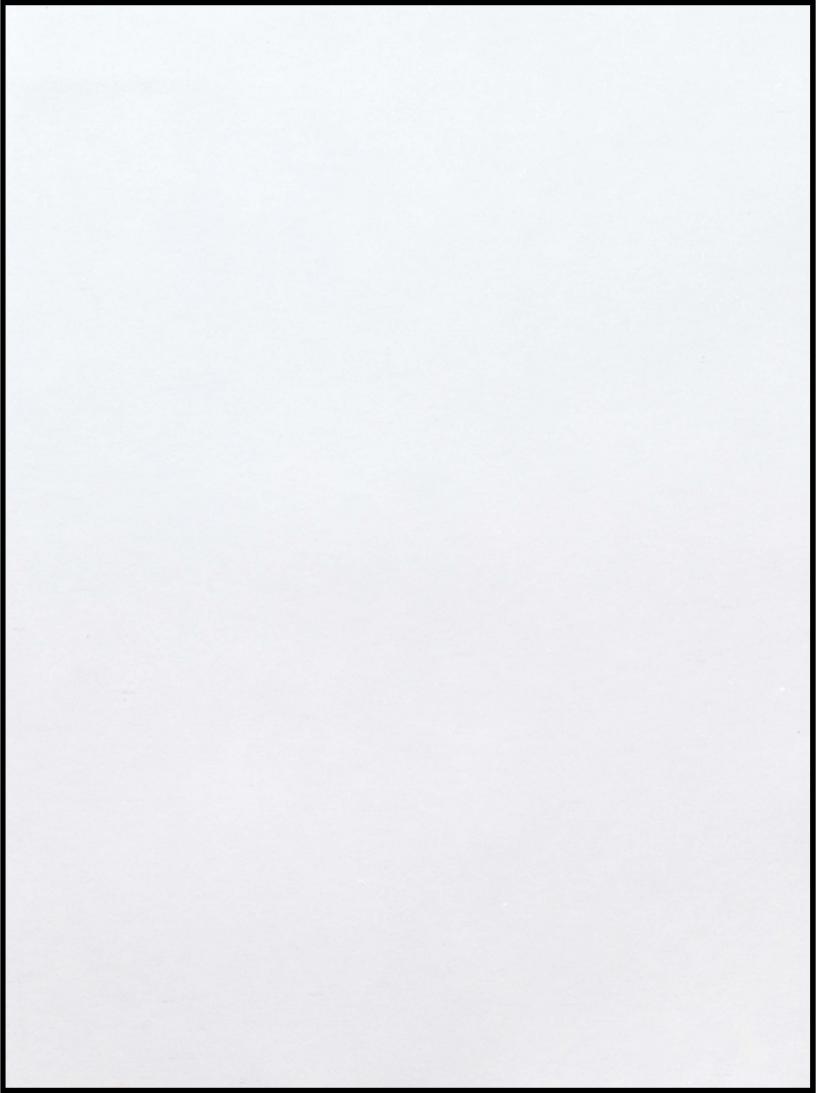


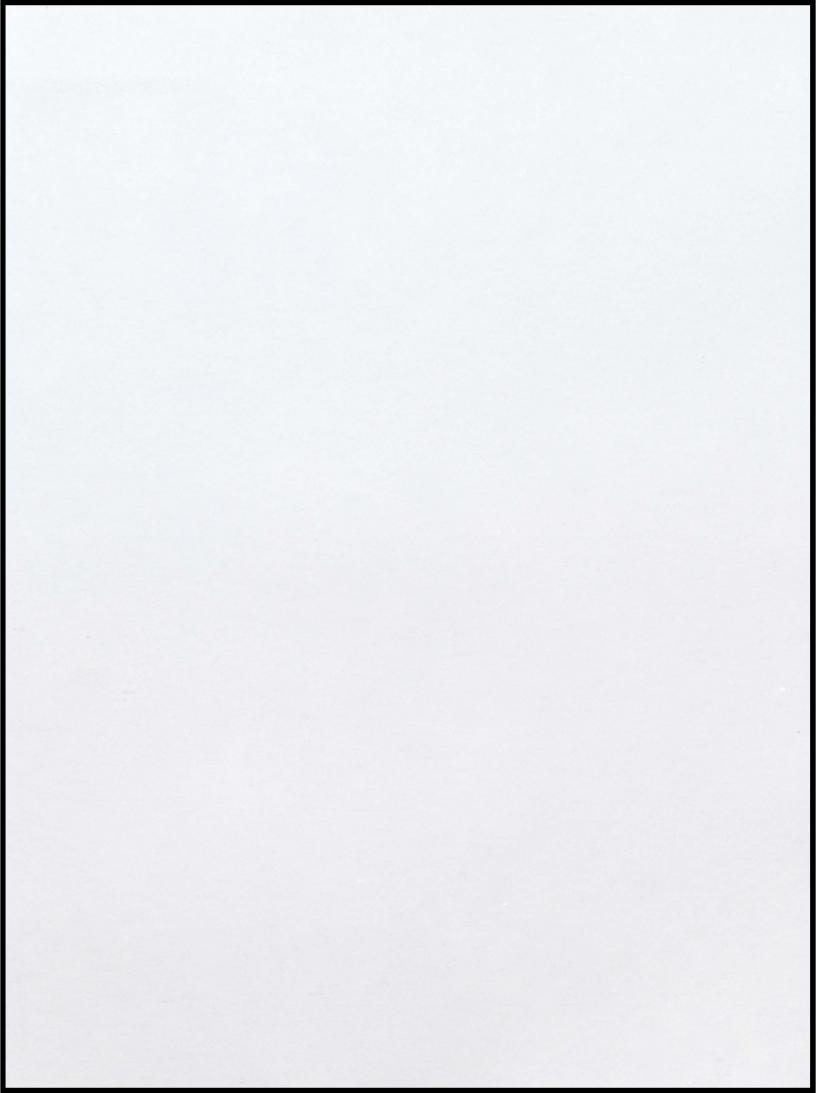












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